



## Application for Funding

Urban Enhancement Trust Fund FY2008 - 2009 Program

### Cultural Projects

Project Title:
Amount Requested:

Applicant/Organization:					
Mailing Address	Street or P.O.		City	St	Zip
Contact Person	First Name	Last Name	Phone	e-mail	

### Application Deadline

**May 30, 2006**

(No Exceptions)

**Mail 5 sets of completed application to:**

City of Albuquerque  
Capital Implementation Program  
Attn: Cathy Gore  
P. O. Box 1293  
Albuquerque, NM 87103

Or

**Hand deliver 5 sets of completed application to:**

City of Albuquerque  
City/County Government Complex  
Capital Implementation Program  
One Civic Plaza –3<sup>rd</sup> Floor – Room 304  
Albuquerque, New Mexico  
Attn: Cathy Gore



City of Albuquerque – Capital Implementation Program  
Public Art Program - 768-3833

**Section I. A. Project Description**

A brief synopsis of the Project

Details of Project Description

## **SECTION I. B. Quality of Organization**

Mission/purpose/overview or organization, include a web address if you have one.

Specific examples of previous activities that demonstrate organizations' ability to carry out the project

## **SECTION 1. C. Quality of Artists**

Brief bio of key artistic and administrative personnel (no more than two of each, four total, you may attach one additional page).

## **SECTION II. – Impact on Community**

Describe the size and general demographics (e.g. ethnicity, income, age) of the community/ neighborhood/ audience that this project will serve. Include numbers of students, seniors, special interest and audience members.

High alternate	Estimated Total Cost	\$		Request to UETF	\$
Services Proposed	Request UETF	Other Funds	In-Kind	Name Sources	
Totals					

Low alternate	Estimated Total Cost	\$		Request to UETF	\$
Services Proposed	Request UETF	Other Funds	In-Kind	Name Sources	
Totals					

Describe Other Sources of funds and in-kind contributions

## **APPLICATION OVERVIEW AND BACKGROUND**

UET funds projects, not general operating expenses.

UETF has **not** been the sole source of funding for most projects.

Most UETF funding in the past has ranged between \$5,000 and \$50,000.

### **UETF Budget**

UETF is a two-year cycle

If this is a segmented project, please list each component separately

## **Basis of Criteria and Rating for Application**

### **Section I – Project Description**

1. A brief synopsis is required. Please be very specific.

2. Describe in more detail what the project is about in relation to the proposed budget. For any other information about the project and/or the applicant, use the pages indicated in this application. Include the following:

How this project gives back to the community. Will no-cost services be offered?

How this project meets one or more of the Goals of the Albuquerque Cultural Plan at

[www.cabq.gov/publicart/cultural.html](http://www.cabq.gov/publicart/cultural.html) or call for a copy to be mailed?

Does this project promote public-private partnerships?

People served through this project?

Is this service is unique or does it duplicate service of another agency or nonprofit?

Does the project serve or represent specific ethnic groups?

### **Section II Quality of Organization –**

1. UETF looks for an organization's reputation, stability, responsibility and individual responsibility.

### **Section III – Budget**

1. Estimate the entire project cost being requested and attempt include as complete a scope of the major costs as possible in your cost estimate.

Create both a "High Alternative" and "Low Alternative" in this fashion.

**Submit 5 sets of completed, typed application to the address shown on Page 1**

**Please use a legible font such as Universe or Times Roman in at least a 10 point size.**

## **DO NOT ATTACH ANY OTHER INFORMATION**

**Handwritten applications will not be accepted.**

**Applications received after the deadline will not be considered.**

Please read the application packet for additional information about the program, or you may call the Capital Implementation Program/ Public Art Program office at 768-3833.

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The Urban Enhancement Trust Fund (UETF) is a public endowment created by the Albuquerque City Council in 1983 to fund projects designed to enrich the cultural environment of Albuquerque. In 2004, the City Council amended the ordinance to provide that all funds available from the endowment should be directed to cultural projects. The ordinance also provides for an eleven-member citizens' committee that is responsible for establishing guidelines and assists in the formulation of a program of projects to be funded. The UETF Committee develops criteria for project selection for each two-year granting cycle; it rates, ranks and recommends a program of cultural projects; and it provides oversight, throughout the two-year period, for each funded project. A full copy of the UETF ordinance may be found at [www.cabq.gov/uetf/](http://www.cabq.gov/uetf/)

UETF is a two-year program with a planning, application, review, and selection process accomplished simultaneously with the City's General Obligation Program / Decade Plan process. Unlike the G.O. Bond Program, UETF projects receive final approval from the City Council. For the 2006-2007 cycle, projects valued at just over \$900,000 were approved.

### **Policy**

Proposals for projects must be submitted by non-profit, tax-exempt 501(c) (3) organizations. The organization must be dedicated to enhancing Albuquerque's cultural vitality in the area of visual art, music, theater, dance, history or literature. All projects should advance the Albuquerque Cultural Plan and have a favorable economic or cultural impact on the city. All provisions of the "anti-donation" clause of the constitution of the state of New Mexico apply.

## **2006 – 2007 Planning Process and Program Criteria**

After notification of applicants, seventy-three applications were submitted on May 20, 2004. The applications were reviewed, evaluated and rated by city staff and by the UETF Committee. Each proposed project was evaluated based on the following criteria: overall quality of the project, quality of the organization, artists and key personnel, impact on the community, relation to the Albuquerque Cultural Plan, and fiscal considerations. The UETF committee met in August to discuss each application, to tabulate the ratings and the funds requested in relation to funds available, to ensure broad diversity in terms of art forms and audiences/participants to be served, and to develop the final UETF Program for recommendation to the Mayor.

The 2006-2007 UETF Program proposed funding of \$911,268 to 42 organizations that sponsored projects that served approximately one million people during the two-year cycle. Included in the program were many forms of dance, music, theater, puppetry, poetry, history, video productions, educational workshops, publications, and visual art exhibitions.

On June 30, 2005, the City Council approved the FY '06 – FY '07 Two-Year Urban Enhancement Trust Fund Program.